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Preservation
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Louisiana Trust

for HISTORIC PRESERVATION

Spring 2011

2011 Louisiana State Preservation Conference Keynote Speaker—Kennedy Lawson Smith

Kennedy Lawson Smith is one of the nation's foremost experts on commercial district revitalization and development, independent main street businesses, and economically and environmentally sound community development.

After graduate school in architecture, Kennedy directed the downtown revitalization program in Charlottesville, Virginia, where her small business development work led her to create a retail market analysis methodology specifically for older commercial districts that is now

used in downtown revitalization programs throughout the US. She joined the staff of the National Trust for Historic Preservation's National Main Street Center in 1985, and in 1991 she became its director, a position she held for 13 years. During her tenure, the Main Street program was widely recognized as one of the most successful economic development programs in the US, expanding to a nationwide network of almost 2,000 towns and cities.

In 2004 Kennedy co-founded the Community Land Use and Economics (CLUE) Group, LLC, a private consulting firm that blends downtown development, land use management, and historic preservation disciplines into a cohesive approach to solving community development challenges. The CLUE Group helps civic leaders and developers craft dynamic retail development strategies, cultivate locally owned businesses, strengthen community development programs and policies, and improve main street revitalization efforts. Kennedy has served as a consultant to towns and cities in all 50 US states, Canada, the United Kingdom, Italy, and Singapore, and to organizations ranging from the United Nations Education, Scientific and Cultural Organization (UNESCO) to the US Army. She is a popular speaker on retail development policy, commercial district development, and historic preservation issues and has given speeches for the Urban Land Institute, World Bank, Congress for the New Urbanism, American Planning Association, American Booksellers Association, International Economic Development Council, National League of Cities, Enterprise Foundation, Local Initiatives Support Corporation, US Department of Energy, US Department of Housing and Urban Development, US Environmental Protection Agency, US Economic Development Administration, Federal Reserve Bank, Local Government Commission, and many others. She has written numerous articles on the economic dynamics of traditional business districts and is a columnist for Planning Commissioners' Journal. She also teaches preservation economics for Goucher College's graduate program in historic preservation.

Kennedy's downtown revitalization and small business development work has been featured in news media ranging from the *New York Times*, *Business Week*, *Forbes*, *Governing* and *Red Herring* to "Donahue," "CBS Sunday Morning," and Public Radio International's "Marketplace." In March 2002, *Fast Company* magazine named her to its first-ever list of "Fast 50 Champions of Innovation," recognizing "creative thinkers whose sense of style and power of persuasion change what our world looks like and how our products perform. In May 2004, the National Trust for Historic Preservation recognized her achievements with its President's Award, for her "leadership and vision ... in creating one of the most admired and successful preservation programs in the country." She was a 2005-06 Loeb Fellow at Harvard University.



Conference Registration Inside!

Bayou Bijou: Movies Made in Louisiana

LTHP Fundraiser held in Shreveport, LA on January 16, 2011



Lt. Governor Jay Dardenne

Lieutenant Governor Jay Dardenne presented "Bayou Bijou: Movies Made in Louisiana" on Sunday, January 16, 2011 at the Robinson Film Center for the benefit of LTHP. A reception began at 5:00 pm (on the second floor of Robinson) and the presentation began at 6:00 pm (in the Willis-Knighton Theater on the first floor). Robinson Film Center is located at 615 Texas Street, downtown Shreveport. Jay's talk was 40 minutes long. Michael Wyatt, the LTHP's Preservation Field Service Coordinator, was on hand with a display of the Top Ten most endangered structures exhibit. Mr. Ray Scriber, the Director of the Louisiana Main Street Program, Louisiana Division of Historic Preservation, provided a Main Street exhibit and was on hand to talk about the program.

John Crook, President of the LA Trust commented on the presentation, "I know that everyone enjoyed hearing the entertaining and educational presentation on the history of films made in Louisiana. I didn't know that a silent film had been made in Louisiana and I really didn't know that members of the New Orleans Athletic Club had appeared as apes in that film! The restored building that now houses the Robinson Film Center was a great venue for the program."

The Louisiana Trust for Historic Preservation extends its thanks to Lieutenant Governor Dardenne, and his Assistant, Ms. Cathy Berry, and the following people and sponsors of this event:

Mr. Lane Galloway of Shreveport
Mrs. Jean Sayres of Shreveport
Mrs. Sue Weaver of Natchitoches
Mrs. Winnie Byrd of Baton Rouge
Mr. Mike McSwain of Shreveport
Mr. Jeff Everson of Shreveport
Mr. Don Razinsky of Ridgways/ARC of Shreveport
Mr. Keith Crissman, City President, Regions Bank of Shreveport
Mr. Ray Scriber, Director, Louisiana Main Street, Louisiana Division of Historic Preservation
Mr. Michael Wyatt, Preservation Field Services Coordinator, of Baton Rouge
Robinson Film Center of Shreveport

From the Field

—Michael Wyatt, Preservation Field Services Coordinator



As a “field” update, the Louisiana Trust’s *Partner in the Field* program is continuing to gain momentum, and significant progress is being made via our on-site preservation-related field services, especially in the areas of technical assistance, out-reach, and the development of relationships and partnerships with other historic preservation organizations throughout the state.

Our primary emphasis continues to be the structures that the LTHP has placed on our *Endangered Properties List*. While most of the properties included on the 2009-10 list are no longer actually “endangered”, the economy is still adversely affecting rehabilitation efforts everywhere, and this is particularly evident in regard to those who are seeking financing for the renovation of these properties. Although financial incentives and tax credits do exist for historic rehabilitation projects, lenders have certainly tightened their belts in terms of lending the money needed to allow these projects to move forward. Hopefully, as this year unfolds, this situation will steadily improve and loans will be more obtainable for these important endeavors.

However, there have been a few recent note-worthy breakthroughs on several of the Trust’s “endangered properties”. Board Member Richard Gibbs has been working with the Saint Mary’s Cemetery Association in Weyanoke to prepare a grant nomination for repairs to the former **St. Mary’s Episcopal Church**, a property which was listed on our Endangered List approximately ten years ago. It is noteworthy that this church is almost identical to St. Stephen’s Episcopal Church, which is located just across the Mississippi River in Innis. Both churches were designed by the same architect and each is listed in the National Register of Historic Places.



St. Mary’s Episcopal Church



Masonic Children’s Home

The **Masonic Children’s Home** in Alexandria (2009-10 Endangered list) recently was approved for re-zoning to a multi-family designation, allowing the planned renovation of the building into upscale apartments to proceed. Just as the demolition of the **Shiloh Baptist Church** was narrowly averted a few months ago, another Alexandria property, the **Armour Building** (both are on the 2009-10 Endangered list) has also just been spared by the owners who had planned to demolish the structure because of extensive deterioration, and have agreed to repair the roof structure which is currently creating a major water infiltration problem for an adjoining office building. The State of Louisiana has recently offered to draw up a leasing agreement for the **Central Louisiana State Hospital Dairy Barn** (2009-10 Endangered List) in Pineville, so that the building may be leased to someone willing to occupy and restore the building for a future use.

On another front, as part of our on-going efforts to provide preservation technical assistance, LTHP has been assisting the City of Alexandria’s Director of Historic Preservation in conducting the final phase of the city’s **Historic Resource Survey**, a project which was recently funded by a Louisiana Division of Historic Preservation *Survey and Planning Grant*.

And finally, I’m always readily available to all of you for technical assistance, consultations, and site visits and can be reached by either e-mail (mwyatt@lthp.org) or the office phone (225-930-0936).

In Memoriam
Lloyd Sensat
Educator and Preservationist
1944—2011

BETTER LATE THAN NEVER

Historic Preservation in Rural Louisiana

2011 Louisiana State Preservation Conference Schedule

April 6, 7, 8, 2011

Leesville, LA

REGISTRATION:

Please mail or fax registration form to LTHP office by April 4, 2011
(Please print. One registration form PER PERSON, please)

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Conference Registration **\$150.00**
(Includes all sessions, optional Tour A or B, and Honor Awards Luncheon. Seating is limited – Choose one of the following:

Tour A -- Leesville Tour B – DeRidder

Cocktail Party with Lt. Gov. Jay Dardenne **\$20.00**
April 6, 2011 at 6:30 pm – Home of Bill & Elize Howerton

Cocktail Party **\$20.00**
April 7, 2011 at 6:00 pm – Loft Residence of Christie Smith & Dr. Christina Lord

Main Street Blues & BBQ **\$20.00**
April 7, 2011 at 7:00 pm – Leesville Main Street

Honor Award Luncheon Only **\$40.00**
(without Conference Registration) – April 8, 2011 at 11:30 pm

Total Fees Included: _____

Payment may be made by check or credit card.

CREDIT CARD:

VISA Mastercard American Express Discover

Card # _____

Signature: _____

Exp. Date: _____ VID Code: _____
(on back of card)

CHECKS: Please make checks payable to:

Louisiana Trust for Historic Preservation (LTHP)

Mail to: P.O. Box 349, Leesville, LA 71446

Please fax or enclose this form with your payment!

Questions? Phone (337) 238-0783 --- Fax (337) 238-3403

Email: vernontourism@bellsouth.net

HOTEL INFORMATION

Best Western Stagecoach Inn

1200 N 6TH St, Leesville -- (337) 392-1672

www.bestwestern.com

Booker-Lewis House

102 East North St, Leesville -- Phone: (337) 239-8142

www.bookerlewisrestaurant.com

Country Inns Motel

3020 Colony Blvd, Leesville -- (337) 239-2122

Days Inn Leesville

1910 S 5TH St, Leesville -- (337) 238-3506

www.daysinn.com

Holiday Inn Express

122 Express Blvd, Leesville -- (337) 239-2122

www.hiexpress.com

Landmark Hotel of Leesville

3080 Colony Blvd, Leesville -- (337) 239-7571

<http://www.landmark-hotel.com/>

Leesville Inn

1808 South 5th St, Leesville -- (337) 238-7860

Remember, Leesville is home to Fort Polk and hotels are busy during the week. Make your reservations soon!

**For more registration forms,
call the Vernon Parish Tourism
Commission at 337-238-0783,
or visit
www.lthp.org,
or www.venturevernon.com**

Recent Additions to the National Register

By Patricia L. Duncan

Charity Hospital of New Orleans was added to the National Register of Historic Places on January 24, 2011, in recognition of its contributions to the health care and architecture in Louisiana. Between 1939 and 2005 Charity



Figure 6. Charity Hospital, Adams Avenue Square (Robert Taylor, photographer, July 2005).

Charity Hospital—New Orleans

provided free, state-of-the-art public health services to indigent and low-income patients throughout the state of Louisiana and was the site of vitally important research that advanced health services for New Orleans and Louisiana residents, as well as patients worldwide. Architecturally, Charity is an excellent and intact example of the Modern Classic style in Louisiana. It is also an important example of the body of Public Works Administration (PWA) work constructed in Louisiana. Finally, it was the first skyscraper hospital architectural plan for Louisiana, representing an architectural coming of age for hospitals in Louisiana that resulted in a significant improvement in medical care during Charity's operation.

The National Register recognized the Grambling State University Historic District on December 7, 2011. While the school was founded in 1901, the earliest buildings on the present campus (four) date from a large New Deal-funded improvement program of 1939. Located in Lincoln Parish, the district contains 21 buildings within its boundaries, 16 of which actually qualify for the Register. Mostly in the Colonial Revival style, the 16 are virtually unaltered on the exterior. Their scale is generally two stories. They are almost invariably red brick with some sort of light colored trim. Grambling contributes to the state's ethnic heritage and education history because between 1939 and 1960 it was the only institution of higher learning available to African-Americans in northern Louisiana. During that time it educated hundreds of teachers.



Grambling State University

From the Louisiana State Historic Preservation Office, Office of Cultural Development, Department of Culture, Recreation, and Tourism

BETTER LATE THAN NEVER

Historic Preservation in Rural Louisiana
2011 Louisiana State Preservation Conference Schedule
April 6, 7, 8, 2011 Leesville, LA

Wednesday, April 6th

Time:	Event:
9:00 am — 1:30 pm	Registration—Help Desk Tourism Reception Office
10:00 am — 1:00 pm	LTHP Board Meeting
1:00 pm — 5:00 pm	Main Street Meeting
1:30 pm — 5:00 pm	Tours: DeRidder Main Street Tour the Historic Gothic Jail and downtown to see new and ongoing revitalization projects.
5:00 — 6:00 pm	Leesville Historic District Walking Tour Learn the story of how Leesville has begun the restoration of its Main Street Historic District.
6:30 pm	Cocktail Party with Lt. Governor Jay Dardenne Home of Bill & Elize Howerton



(Ticketed Event)

Thursday, April 7th

Time:	Event:
8:00 am — 3:00 pm	Registration—Help Desk Tourism Reception Office
9:00 am — 10:15 am	Opening Session: Welcome--Leesville Mayor Robert Rose Vernon Parish President Jim Tuck Keynote Speaker--Kennedy Smith
10:15 am — 10:30 am	Break
10:30 am — 11:00 am	LTHP Membership Meeting
10:30 am — 11:30 am	Concurrent Sessions: <ol style="list-style-type: none">1. Flip This Building Doug Ashe, FAIA, Ashe Broussard Weinzettle2. The Importance of Preserving Historic Windows John Sandor, Technical Preservation Services/National Park Service
11:30 am — 1:30 pm	Lunch—On Your Own Leesville Cafe Little Easy Muffaletta Shop Fatboy & Skinny's
1:00 pm — 5:00 pm	National Register Review Board Pat Duncan, Louisiana Division of Historic Preservation



BETTER LATE THAN NEVER

Historic Preservation in Rural Louisiana
2011 Louisiana State Preservation Conference Schedule
April 6, 7, 8, 2011 Leesville, LA

Thursday, April 7th, Continued

Time:	Event:
1:30 pm — 2:30 pm	Concurrent Sessions: <ol style="list-style-type: none">1. Kennedy Smith, CLUE Group, LLC2. Economic Development National Alliance of Preservation Commissions3. Capture and Interpretation of the Fort Polk Historic Upland South landscape: The Heritage Project Danny Hudson, Ecologist, DPW/.ENRMD/Conservation, Fort Polk
6:00 pm — 7:00 pm	Cocktail Party (Ticketed Event) "The Treehouse"—Loft Residence of Christie Smith/Dr. Christina Lord
7:00 pm	Main Street Blues & BBQ (Ticketed Event) Leesville Historic District 3rd St.



Friday, April 8th

Time:	Event:
8:30 am — 11:30	Registration--Help Desk Tourism Reception Office
9:00 am — 10:00 am	Concurrent Sessions: <ol style="list-style-type: none">1. Social Media National Alliance of Preservation Commissions2. Lobbying for Preservation Pam Breaux, Asst. Secretary, LA Office of Cultural Development
10:00 am — 10:15 am	Break
10:15 am — 11:15 am	Concurrent Sessions: <ol style="list-style-type: none">1. Demolition by Neglect National Alliance of Preservation Commissions2. Heritage Education: Louisiana as America's Western Frontier Sharon Calcote
11:30 am — 1:00 pm	Preservation Honor Awards Luncheon



Louisiana Trust
for HISTORIC PRESERVATION

MEMBERSHIP APPLICATION

LOUISIANA LEGACY SOCIETY:

Preservationist	\$250.00
Landmark Donor	\$500.00
Heritage Contributor	\$1,000.00
Presidential Circle	\$3,000.00
Presidential Trust	\$5,000.00

GENERAL MEMBERSHIP:

Individual	\$35.00
Family/Double	\$50.00
Supporting	\$100.00
Non-Profit	\$25.00

For Estate Gifts, Property Donations, Trusts and Endowments, call the LTHP office at 225-930-0936

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Membership Category: _____ @ \$ _____

For all credit card charges, please complete and sign below:

AmEx Mastercard Visa

I authorize the LTHP to charge the above card for the indicated amount for annual membership dues.

Card #: _____

Exp. Date: _____ Verification ID: _____

Print Cardholder Name

Cardholder Signature

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